

Sucessfull Campaign Pantai Mutiara Mie Fest : 15.000 + people

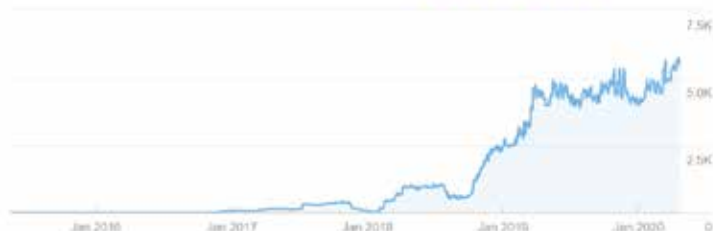


Sucessfull Asia Fest Campaign 2019



Organic traffic | 2,845 /month

All time One year Last 30 days Export



Referring domains | 196 unique

All time One year Last 30 days Export



Sucessfull Asia Fest Campaign 2019



YouTube

HOME VIDEOS PLAYLISTS CHANNELS DISCUSSION ABOUT

<p>Hari Pertama Pantai Mutiara Asia Festival - Pork & Mie... 330 views • 5 months ago</p>	<p>Taste the Flavor of Asia - Cita Rasa Asia yang Siap... 27K views • 5 months ago</p>	<p>Vietnam Taste at Pantai Mutiara Asia Festival - Pork ... 18K views • 6 months ago</p>	<p>Thailand Taste at Pantai Mutiara Asia Festival - Pork ... 24K views • 6 months ago</p>
<p>Singapore Taste at Pantai Mutiara Asia Festival - Pork ... 22K views • 6 months ago</p>	<p>Antusias Tenant Pantai Mutiara Asia Festival 2019... 19K views • 6 months ago</p>	<p>Japan Taste at Pantai Mutiara Asia Festival - Pork ... 21K views • 6 months ago</p>	<p>China Taste at Pantai Mutiara Asia Festival - Pork & Mie... 24K views • 6 months ago</p>

Sucessfull Product Activation - Cross Selling Program With Cordlife



PESTA BAKSO NUSANTARA

LOMBA MAKAN PEDAS

LIVE MUSIC

LOMBA PANCO WANITA

AQUATIC FUN GAMES
LOMBA RENANG SMP/ SMA

LOMBA MENGGAMBAR
(TK/SD)

- 📍 **SPORTS CLUB TALAGA BESTARI**
JUNGLE BOULEVARD CIKUPA - TANGERANG
☎ 0855 8722 220
- 📍 **AEROPOLIS SPORTS CLUB**
SEKARWANGI - TANGERANG
☎ 0857 7705 7754
- 📍 **SPLASH SWIMMING POOL & GYM**
TAMAN SEMANAN INDAH - JAKBAR
☎ 0878 8247 2333

07 - 09 SEPTEMBER 2018
10:00 - 19:00 WIB

BATMAN

ROBIN

GUEST STAR KUMALASARI
PEREMPUAN RP4 MILIAR

DEADPOOL

IRON MAN

MC ARTOS OLLA

JUMPA FANS

WWW.SPORTSCLUBTALAGABESTARI.COM
WWW.SPORTSCLUBPM.COM

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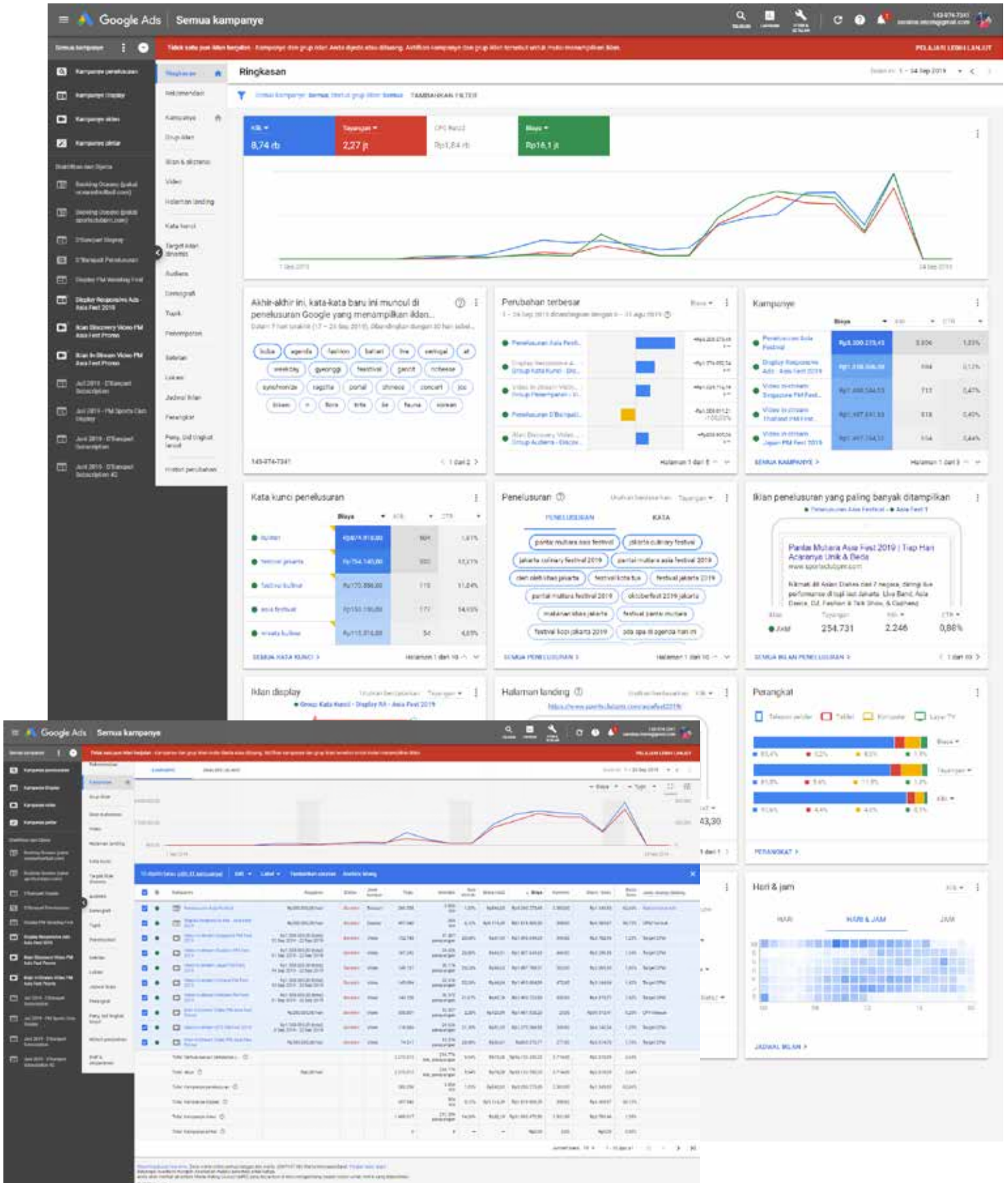
**GUEST STAR
KUMALASARI**
PEREMPUAN RP 4 MILIAR

DEADPOOL

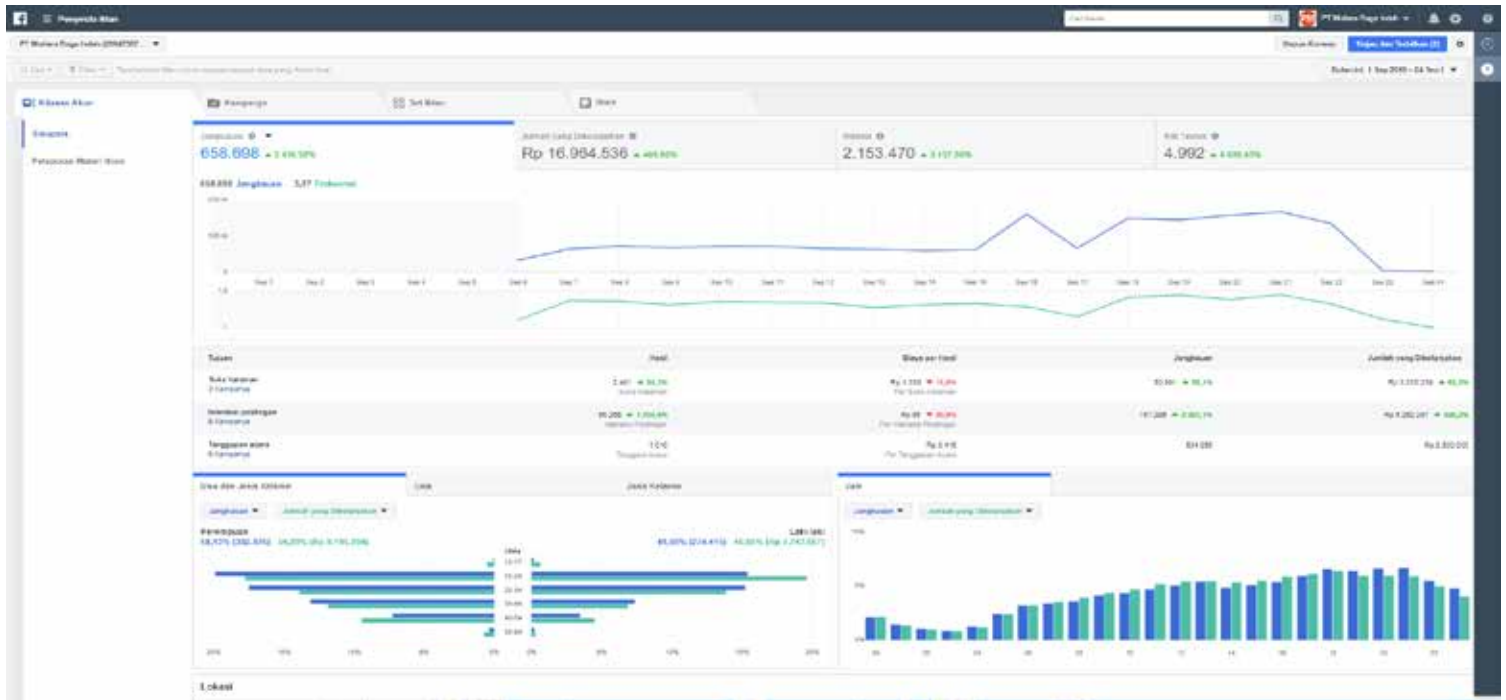
IRON MAN

MC ARTOS OLLA

Sample : Asia Fest 2019 Metric Campaign



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PT Mulus Raya Indah (PMRI) - Asia Fest 2019

Table: Campaign Performance

Media Campaign	Targeting	Targeting Postings	Number of Postings	Reach	Engagement	Amount	Amount yang dibayar/dibayar	Amount	Amount yang dibayar/dibayar	Amount	Amount yang dibayar/dibayar
Impressions video Prime - PM Asia Festival 2019 (Phase 2)	Targeting	1,112	0	30	100	Rp 12,000	40,000	121,400	Rp 2,000,000	10 Sep 2019	22 Sep 2019
Impressions video Prime - PM Asia Festival 2019 (Phase 2)	Targeting	1,112	0	1	100	Rp 7,140	6,862	6,200	Rp 1,000,000	10 Sep 2019	22 Sep 2019
Event stage Asia - PM Asia Festival 2019 - (Phase 2)	Targeting	405	0	14	900	Rp 1,020	105	100,000	Rp 1,000,000	10 Sep 2019	22 Sep 2019
Event stage Asia - PM Asia Festival 2019 - (Phase 2)	Targeting	405	41	170	400	Rp 4,115	194	140,000	Rp 1,000,000	10 Sep 2019	22 Sep 2019
Event stage Asia - PM Asia Festival 2019 - (Phase 2)	Targeting	405	0	20	1,100	Rp 1,465	130	100,000	Rp 2,000,000	10 Sep 2019	22 Sep 2019
Like PM Asia Festival	Targeting	1,043	0	20	0	Rp 100,000	1,200	7,000	Rp 1,000,000	10 Sep 2019	22 Sep 2019
Like PM Asia Festival - Phase 2 (Sep 2019)	Targeting	1,043	0	1	1	Rp 100,000	1,000	7,000	Rp 1,000,000	10 Sep 2019	22 Sep 2019
Phase 1 (Sep 2019) - PM Asia Festival 2019	Targeting	2,241	0	1	117	Rp 6,136	2,400	5,000	Rp 1,000,000	10 Sep 2019	22 Sep 2019
Like PM Asia Festival - Phase 2 (Sep 2019)	Targeting	1,043	0	43	12	Rp 100,000	1,200	7,000	Rp 1,000,000	10 Sep 2019	22 Sep 2019
Event stage Asia - PM Asia Festival 2019 - (Phase 1)	Targeting	405	21	30	457	Rp 5,000	190	100,000	Rp 1,000,000	10 Sep 2019	22 Sep 2019
Impressions PM Asia Festival 2019 - Phase 1	Targeting	6,000	10	0	300	Rp 6,000	6,000	31,000	Rp 1,000,000	10 Sep 2019	22 Sep 2019
Event stage Asia - PM Asia Festival 2019 - (Phase 1)	Targeting	405	12	30	1,100	Rp 1,000	207	100,000	Rp 1,000,000	10 Sep 2019	22 Sep 2019
Impressions PM Asia Festival 2019 - (Phase 1)	Targeting	6,000	0	0	0	Rp 6,000	6,000	31,000	Rp 1,000,000	10 Sep 2019	22 Sep 2019
Impressions PM Asia Festival 2019 - (Phase 1)	Targeting	6,000	1	0	0	Rp 6,000	6,000	31,000	Rp 1,000,000	10 Sep 2019	22 Sep 2019
Total		21,412	100	437	6,900	6,000	6,000	31,000	Rp 1,000,000	10 Sep 2019	22 Sep 2019

www.linkedin.com/in/joko-utomo-santoso

Sample link :

Asia Fest - Successful Digital Campaign - Brand Awareness Activity

<https://www.youtube.com/watch?v=4fzLBCKZYWw>
<https://www.youtube.com/watch?v=Mf2os-PMFTE>
<https://www.youtube.com/watch?v=B4QpxYp1dAY>

Campaign :

<https://www.youtube.com/watch?v=4gsWJsFdiZ0>
<https://www.youtube.com/watch?v=2sJkUoBCjeo>
<https://www.youtube.com/watch?v=6LqBkDtl-A0>
<https://www.youtube.com/watch?v=lex1b-07bi4>
<https://www.youtube.com/watch?v=iCEzVqkALfg>
<https://www.youtube.com/watch?v=tHHSehzbC8U>
https://www.youtube.com/watch?v=4ct0_SB9t_g

See publication Asia Fest - Successful Digital Campaign - Brand Awareness ActivitySee publication Regatta Pork Festival 7000 Crowd

I lead Successful campaign for 7000 crowd. Good for business awareness.

Influencer Contribution :

Andrie Wongso : <https://www.youtube.com/watch?v=FKqKm2V89sl>
Femmy Permatasari : <https://www.youtube.com/watch?v=XxGOkqOZljl>
MyfunfoodDiary : https://www.youtube.com/watch?v=7KD_lle8zLs

Documentation.

<https://www.youtube.com/watch?v=OtUdeFFEovY>
<https://www.youtube.com/watch?v=E3yFb8qAMek>
<https://www.youtube.com/watch?v=UGSjsXk26co>
<https://www.youtube.com/watch?v=pmlq01fIW1E>

Regatta Pork Festival 7000 Crowd 20.000 VIRAL !!! Crowd for event campaign - Mie Festival

I am leading very succesful campaign and bring 20.000 crowd to the event. Very challenging. Thank for all the team that support this and make it happens. This is just one of many campaign.

Delivering successful campaign for mie festival.

<https://www.youtube.com/watch?v=IMwYNcs7dl8>
<https://www.youtube.com/watch?v=5I-hYaZfMHY>
<https://www.youtube.com/watch?v=QTLKCER52fo>