



Sucessfull Asia Fest Campaign 2019

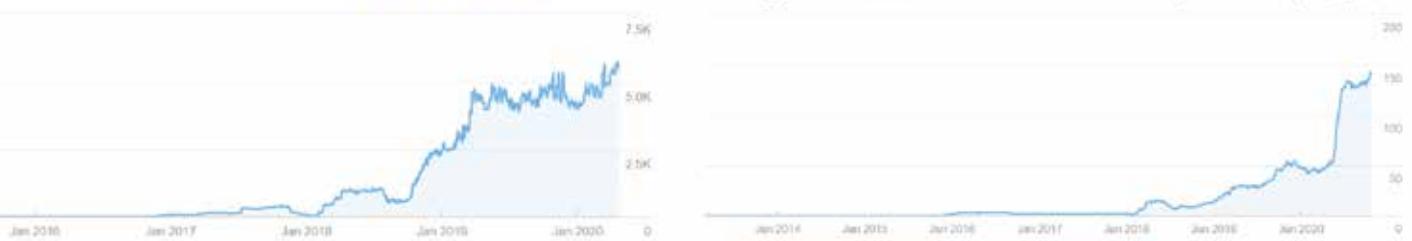


Organic traffic | 2,845 /month

All time One year Last 30 days Export ▾

Referring domains | LIVELINES

All time One year Last 30 days Export ▾



Sucessfull Asia Fest Campaign 2019



YouTube  pantai mutiara sportsclub    

HOME VIDEOS PLAYLISTS CHANNELS DISCUSSION ABOUT  



Hari Pertama Pantai Mutiara Asia Festival - Pork & Mie...
330 views • 5 months ago



Taste the Flavor of Asia - Cita Rasa Asia yang Siap...
27K views • 5 months ago



Vietnam Taste at Pantai Mutiara Asia Festival - Pork & Mie...
18K views • 6 months ago



Thailand Taste at Pantai Mutiara Asia Festival - Pork & Mie...
24K views • 6 months ago



Singapore Taste at Pantai Mutiara Asia Festival - Pork & Mie...
22K views • 6 months ago



MEETING SOSIALISASI
19K views • 6 months ago



Japan Taste at Pantai Mutiara Asia Festival - Pork & Mie...
21K views • 6 months ago



China Taste at Pantai Mutiara Asia Festival - Pork & Mie...
24K views • 6 months ago

Sucessfull Product Activation - Cross Selling Program With Cordlife



PESTA BAKSO NUSANTARA

JUMPA FANS

BATMAN **ROBIN** **GUEST STAR KUMALASARI PEREMPUAN RP 4 MILIAR** **DEADPOOL** **IRON MAN** **MC ARTOS OLLA**

LOMBA MAKAN PEDAS **LIVE MUSIC** **LOMBA PANCO WANITA**
AQUATIC FUN GAMES LOMBA RENANG SMP/SMA **LOMBA MENGGAMBAR (TK/SD)**

SPORTS CLUB TALAGA BESTARI
JUNGLE BOULEVARD CIKUPA - TANGERANG
0855 8722 220

AEROPOLIS SPORTS CLUB
SEKARWANGI - TANGERANG
0857 7705 7754

SPLASH SWIMMING POOL & GYM
TAMAN SEMANAN INDAH - JAKBAR
0878 8247 2333

07 - 09 SEPTEMBER 2018
10:00 - 19:00 WIB

Sucessfull Product Activation - Cross Selling Program With Cordlife



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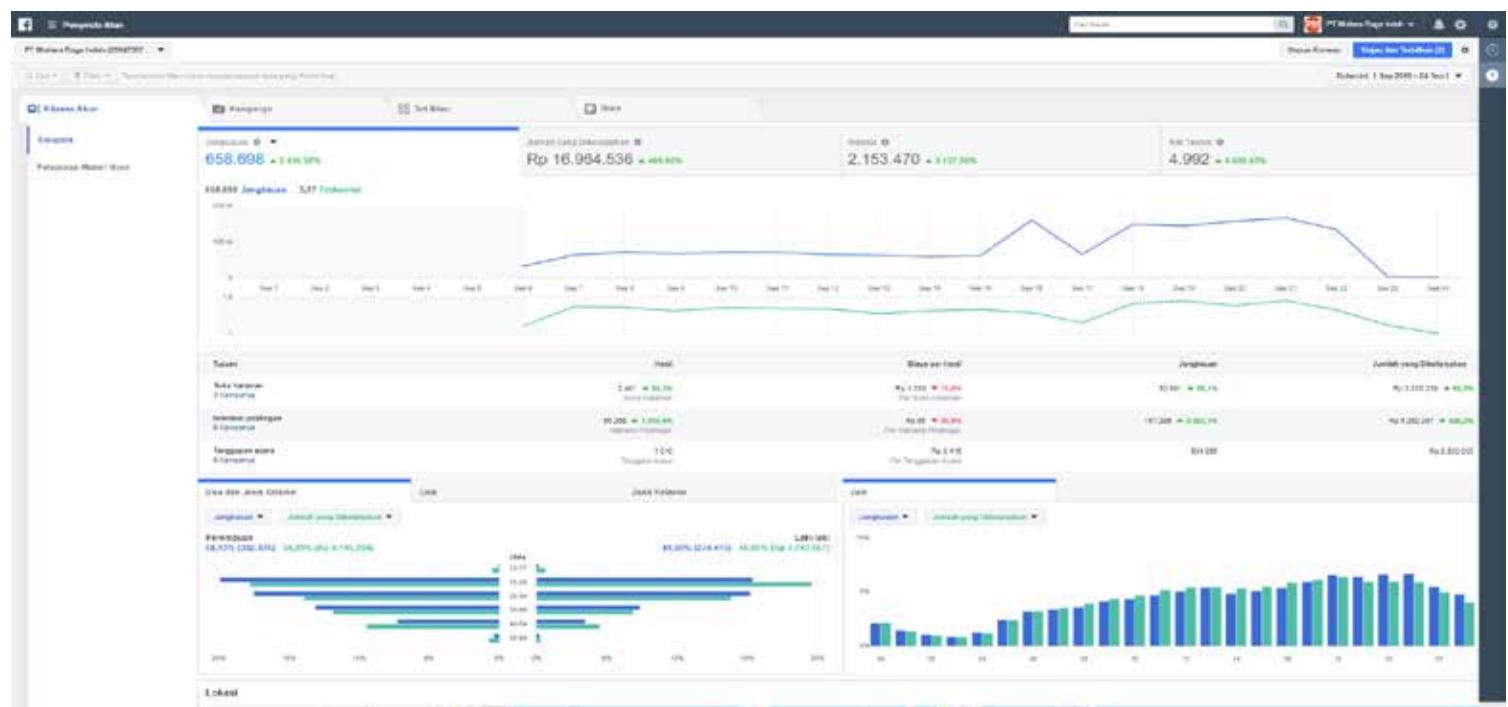
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Sample : Asia Fest 2019 Metric Campaign

The image shows two side-by-side screenshots of the Google Ads interface. The left screenshot displays the 'Ringkasan' (Summary) page for a campaign, featuring a top banner with metrics: 436.4, 8.74 rb, 227 p, CPU 94.22%, Rp1,64.98, and Rp16.14. Below this is a line graph showing search volume trends from 1 Jan 2019 to 24 Feb 2019. The main content area includes sections for 'Kata kunci penelusuran' (Search terms), 'Perubahan terbesar' (Biggest changes), and 'Kampanye' (Campaigns). The right screenshot shows a detailed analysis of search terms, with a large chart titled 'Klik penelusuran yang paling banyak ditampilkan' (Most displayed search queries) showing 'Pantai Muluna Asia Fest 2019 | Trip Hari Akhirnya Unik & Beda' with 254,731 clicks. It also includes sections for 'Perangkat' (Devices), 'Hari & jam' (Day & hour), and a detailed table of search terms and metrics.

Sample : Asia Fest 2019 Metric Campaign



Selain untuk 3 Kompetensi											Selain untuk 3 Kompetensi						
Klasifikasi		Kompetensi		Diklat		Selain untuk 3 Kompetensi		Selain untuk 3 Kompetensi		Lainnya		Lainnya		Lainnya			
Klasifikasi		Kompetensi		Diklat		Selain untuk 3 Kompetensi		Selain untuk 3 Kompetensi		Lainnya		Lainnya		Lainnya			
Baris	Urutan	Detail	Edisi	Tujuan	Kode	Alasan	Alasan	Alasan	Alasan	Alasan	Alasan	Alasan	Alasan	Alasan	Alasan		
1	1	Penyebarluasan	Penyebarluasan	Penyebarluasan	Penyebarluasan	Penyebarluasan	Penyebarluasan	Penyebarluasan	Penyebarluasan	Penyebarluasan	Penyebarluasan	Penyebarluasan	Penyebarluasan	Penyebarluasan	Penyebarluasan		
2	2	Integrasi media Promosi - PM Asia Festival 2019 (Phase 2)	# Eks. Saja Sama	1.112	0	0	100	—	—	Rp 12.000	40.292	125.489	Rp 2.000.000	11 Sep 2019	22 Sep 2019	100.211	0,0%
3	3	Integrasi media Promosi - PM Asia Festival 2019 (Phase 2)	# Eks. Saja Sama	4.761	0	1	100	—	—	Rp 7.142	4.882	9.299	Rp 1.000.000	11 Sep 2019	22 Sep 2019	14.544	1,0%
4	4	Event Online - PM Asia Festival 2019 - (Phase 2)	# Eks. Saja Sama	415	0	14	915	—	—	Rp 1.619	135	163.618	Rp 1.000.000	11 Sep 2019	22 Sep 2019	325.661	1,0%
5	5	Event Video - PM Asia Festival 2019 - Phase 2	# Eks. Saja Sama	465	41	175	455	—	—	Rp 4.115	194	145.672	Rp 2.000.000	11 Sep 2019	22 Sep 2019	314.475	2,0%
6	6	Event Image - PM Asia Festival 2019 - Phase 2	# Eks. Saja Sama	923	0	23	1.100	—	—	Rp 1.048	100	102.794	Rp 2.000.000	11 Sep 2019	22 Sep 2019	301.236	1,0%
7	7	Like FB Indonesia PM Festival	# Eks. Saja Sama	1.343	0	22	0	1.259	—	Rp 200.000	1.259	7.464	Rp 1.000.000	10 Sep 2019	22 Sep 2019	13.931	0,0%
8	8	Like FB SportsGuruPM - Posisi Mewarnai Kuis Post - September 2019	# Eks. Saja Sama	1.348	—	1	1	873	—	Rp 999.000	951	7.552	Rp 999.000	11 Sep 2019	22 Sep 2019	17.317	0,0%
9	9	Throne IG (Instagram) PM Asia Festival 2019 - September 2019	# Sama	2.341	0	1	117	—	—	Rp 5.712	2.462	5.591	Rp 673.731	11 Sep 2019	18 Sep 2019	16.280	0,0%
10	10	Like IG (Instagram) PM Festival - September 2019	# Sama	812	0	12	12	189	—	Rp 58.180	120	11.188	Rp 110.000	6 Sep 2019	30 Sep 2019	37.862	1,0%
11	11	Event Video - PM Asia Festival 2019 - Phase 1	# Sama	496	21	21	457	—	—	Rp 3.046	195	152.819	Rp 1.000.000	6 Sep 2019	18 Sep 2019	303.075	2,4%
12	12	Integrasi PM Asia Festival 2019 - Phase 1	# Sama	4.562	18	1	258	—	—	Rp 5.514	6.345	31.899	Rp 1.000.000	6 Sep 2019	18 Sep 2019	33.319	0,0%
13	13	Event Online - PM Asia Festival 2019 - Phase 1	# Sama	821	12	37	1.152	—	—	Rp 1.242	207	147.181	Rp 1.000.000	6 Sep 2019	18 Sep 2019	301.040	1,0%
14	14	Integrasi PM Asia Festival 2019 - CTA	# Sama	756	—	—	0	—	—	Rp 4.147	405	803	Rp 10.000	6 Sep 2019	11 Sep 2019	800	1,3%
15	15	Integrasi PM Asia Festival 2019 - CTA	# Sama	309	1	—	1	—	—	Rp 59.740	301	1.952	Rp 30.743	6 Sep 2019	13 Sep 2019	1.749	0,0%
16	16	Like dan RT Kompetensi	# Total	21.842	124	627	8.992	3.432	Rp 3.288	898.889	Rp 10.000.000	Orang	Total Penyebarluasan	—	2.152.290	1,0%	

www.linkedin.com/in/joko-utomo-santoso

Sample link :

Asia Fest - Successful Digital Campaign - Brand Awareness Activity

<https://www.youtube.com/watch?v=4fzLBCkZYWw>

<https://www.youtube.com/watch?v=Mf2os-PMFTE>

<https://www.youtube.com/watch?v=B4QpxYp1dAY>

Campaign :

<https://www.youtube.com/watch?v=4gsWJsFdiZ0>

<https://www.youtube.com/watch?v=2sJkUoBCjeo>

<https://www.youtube.com/watch?v=6LqBkDtl-A0>

<https://www.youtube.com/watch?v=lex1b-07bi4>

https://www.youtube.com/watch?v=iCEzVqkALfg

https://www.youtube.com/watch?v=tHHSehzbC8U

https://www.youtube.com/watch?v=4ct0_SB9t_g

See publication Asia Fest - Successful Digital Campaign - Brand Awareness Activity
Regatta Pork Festival 7000 Crowd

I lead Successful campaign for 7000 crowd. Good for business awareness.

Influencer Contribution :

Andrie Wongso : <https://www.youtube.com/watch?v=FKqKm2V89sI>

Femmy Permatasari : <https://www.youtube.com/watch?v=XxGOkqOZljl>MyfunfoodDiary : https://www.youtube.com/watch?v=7KD_ll8zLs

Documentation.

https://www.youtube.com/watch?v=OtUdeFFEovY

https://www.youtube.com/watch?v=E3yFb8qAMek

https://www.youtube.com/watch?v=UGSjsXk26co

https://www.youtube.com/watch?v=pmlq01flW1E

Regatta Pork Festival 7000 Crowd

20.000 VIRAL !!! Crowd for event campaign - Mie Festival

I am leading very succesful campaign and bring 20.000 crowd to the event. Very challenging. Thank for all the team that support this and make it happens. This is just one of many campaign.

Delivering successful campaign for mie festival.

https://www.youtube.com/watch?v=IMwYNcs7dl8

https://www.youtube.com/watch?v=5I-hYaZfMHY

https://www.youtube.com/watch?v=QTLKCER52fo